

EXPLANATION OF LOGO



A new logo specially designed for Kent's 2006 Bicentennial celebration soon will be seen at many sites throughout the community.

The logo, created by Sage Design Group of Kent, reflects colors and images that help tell Kent's interesting story. Green, gold and blue symbolize a tie to earth, sun and water. The images of bridge, mill, train sunburst, tree and people represent the city's growth from mill town, to college town, to a town for the future.

The bridge brings to mind the Cuyahoga River, first traveled by Native Americans, then harnessed to power mills and factories, and now playing an important scenic and recreational role.

The train symbolizes increased industrialization, prosperity and growth. A sunburst, along with the colors blue and gold, is a reminder that Kent is home to Kent State University; and the tree recalls the city's nickname, Tree City.

Embraced by a city rich in heritage and full of promise, two adults and a child stride forward to help shape the future of their community.